

**SAN JOSE DOWNTOWN ASSOCIATION
STATEMENT OF REVENUE AND EXPENSES
FY 2023-24
Year ended June 30, 2024**

REVENUE

San Jose Downtown Association (SJDA) Program & Activity	\$ 2,203,695
City of San Jose Contract Services	1,031,249
Business Improvement District (BID)	603,739

TOTAL REVENUE	3,838,683
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EXPENSES

Events, Marketing, Promotions, and Other Programs	3,256,393
Management & Administration	520,621

TOTAL EXPENSES	3,777,014
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NET REVENUE (EXPENSES)	61,669
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BEGINNING FUND BALANCE	913,538
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ENDING FUND BALANCE	\$ 975,207
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